



LEAD SYMPHONY

because content is King.

GUIDE TO YOUTUBE FOR CONTRACTORS

Learn To Use Youtube For Maximum SEO Results & Make Your Deals Easier To Close. Included: How To Onboard Your Team.

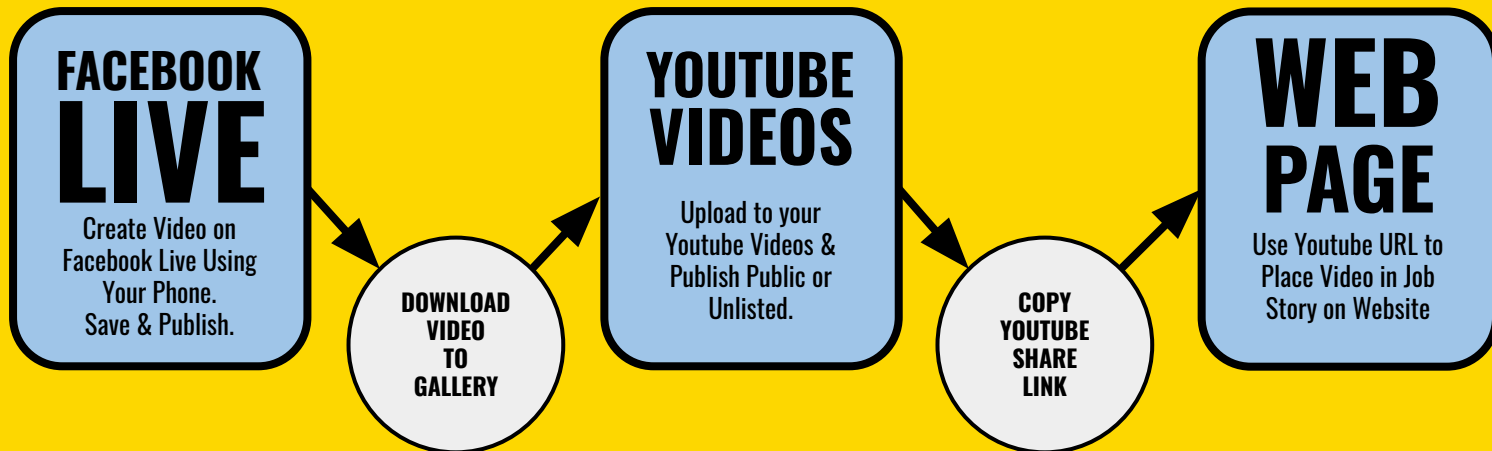


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FACEBOOK LIVE TO YOUTUBE

Use for final inspections, not for initial inspections.





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YOUTUBE: QUICKEST CONTENT TO LEVERAGE

Use Youtube immediately to close more deals.

**LOG IN TO
YOUTUBE**

Use company
Gmail account to
log in to Youtube.

**ONBOARD
TEAM**

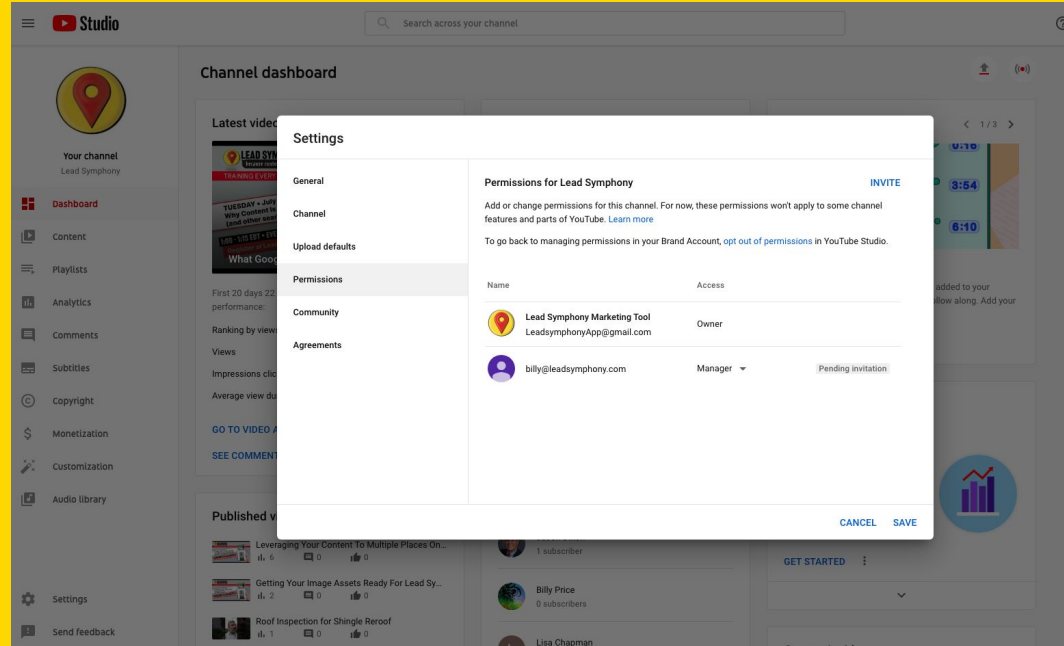
Send editor invites
to your team &
make sure they
accept.

**INSPECTIONS
PROGRESS
TESTIMONIALS**

Post to Youtube to
raise buyer
confidence and
close more deals.

Shoot Youtube Videos For Every Inspection

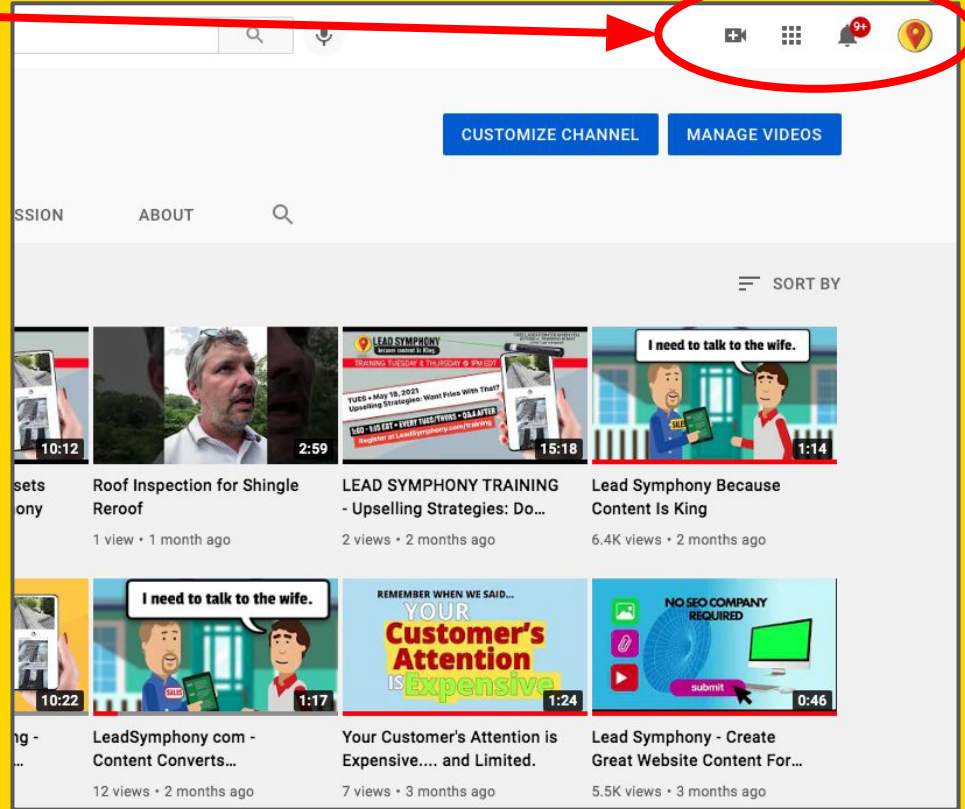
1. You're probably shooting video anyway.
2. Upload it to your company youtube with less than 1 minute of time investment.



Upload To Youtube

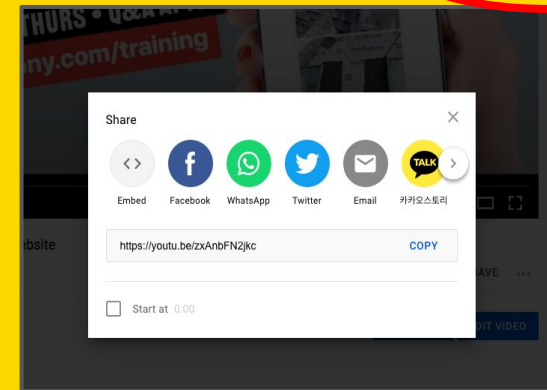
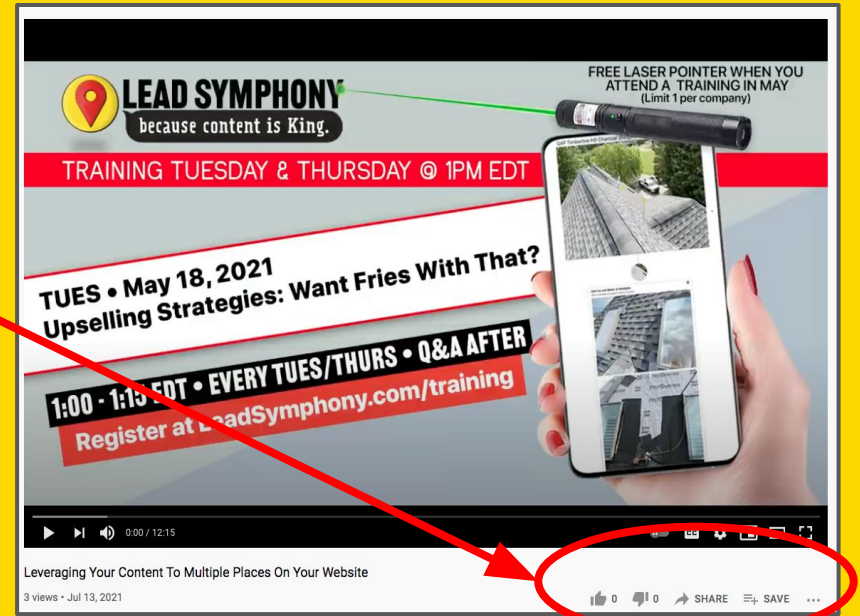
1. Use your phone.
2. Go to Youtube.com.
3. Make sure you're on your company Youtube account.
4. Upload the video.

Publish as Public or Unlisted. Public is Better. Use Keywords & Location Info in Video Title & Description. Typically, use “video is not made for kids.”



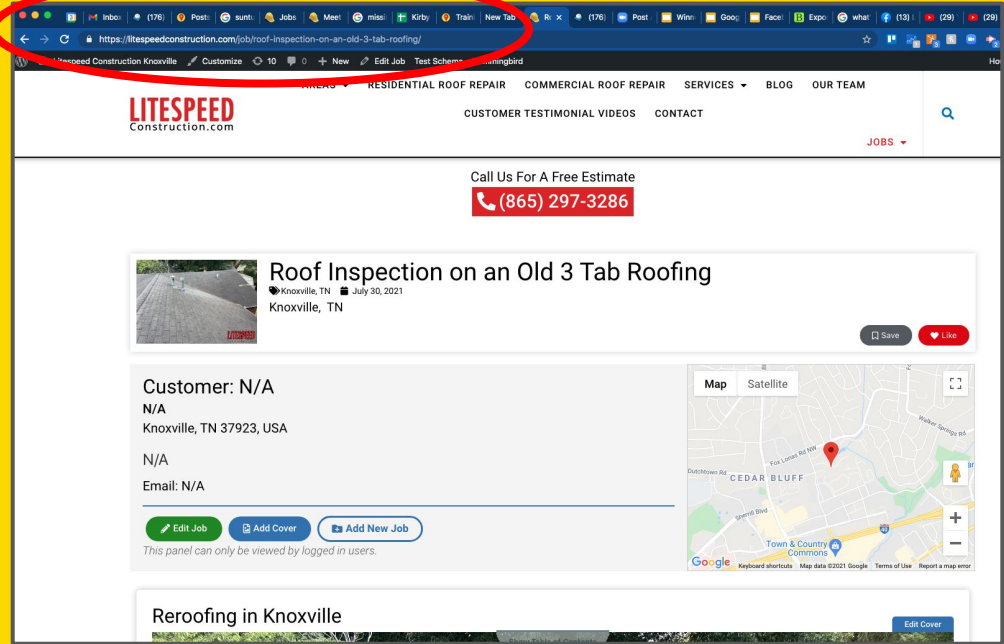
Use Youtube Video Link To Publish or Share A Youtube Video

1. After video is published to Youtube, find the shareable link.
2. In a Lead Symphony Job Story, click add media.
3. Select "Insert from URL" and paste in the shareable link. Video will now appear in your Job Story.



Use Lead Symphony Link To Share Your Job Story Directly Or Through Social Media

1. When you create a Job Story, it gets a unique web address called a URL.
2. Copy this URL and paste it into Facebook's "create post" box to get the details automatically included with a link.
3. Email this URL to the customer, insurance agent, or any other relevant VIPs.





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AUTOMATICALLY CREATES

JOB
PORTFOLIO
& GALLERY

SEO
ON YOUR
WEBSITE

INSURANCE
DOCUMENTATION

SOCIAL
MEDIA
POSTS

VISUAL
PRESENTATIONS



LEAD SYMPHONY

because content is King.

**CREATE CONTENT
ON YOUR WEBSITE**

AUTOMATICALLY UPLOADS TO





LEAD SYMPHONY

because content is King.

FACEBOOK YOUTUBE FORMULA

Use for final inspections, not for initial inspections.

